

A few facts about us

At Thrivent, we believe money is a tool, not a goal. Driven by a higher purpose at our core, we strive to help people make the most of all they've been given. As a holistic financial services organization, we're here to help people achieve financial clarity, enabling lives full of meaning and gratitude.

Organization profile

President and chief executive officer: Teresa (Terry) Rasmussen

Board chair: N. Cornell Boggs III

Employees: 4,000+

Financial advisors: 1,900+ Clients we serve: 2.4 million

Corporate Center: Minneapolis, Minnesota **Operations Center:** Appleton, Wisconsin



What we offer



Advice

We get to know our clients and understand their values so we can create financial strategies customized for them.



Investments

Our investment options help clients build a diversified portfolio and invest with confidence.



Insurance

We have the right insurance offerings to protect what matters most in life.



Banking

We enable our clients to manage, track, save and spend money to support their goals.



Generosity

We offer a variety of solutions and programs that give our clients opportunities to make a difference.

A unique financial services organization

As a membership-owned fraternal organization, we are dedicated to serving the unique needs of our clients, guiding them toward financial choices that will help them live the lives they want today—and tomorrow.

As a fraternal benefit society, we:

- Have a shared purpose.
- Have clients who share a common Christian bond.
- Provide mutual protection in the form of insurance to eligible clients.
- Offer clients opportunities to support local communities through regional Thrivent Member Networks.

One thing is clear—our clients care about their communities, often coming together to help one another in times of need. And for more than 100 years, Thrivent has been there to support them—every step of the way.

A strong financial foundation



\$179 billion assets under management/ advisement*



\$17.3 billion total adjusted surplus*



\$594 million guaranteed retirement income paid*



\$1.8 billion in life and health insurance claims paid*

Recognized by others





Fortune 500 Named in Fortune magazine May 2023



Rated by:

AM Best, Moody's Investors Service and S&P Global Ratings¹

Putting purpose into action

Since our beginning, Thrivent has supported and inspired clients in their generosity efforts, providing them with the tools and resources to take action—and create impact. In 2023, those efforts resulted in:



14 million volunteer hours*



\$306 million raised and donated by Thrivent, clients and others*



2.5 million clients and others who volunteered and donated to address community needs around the country*

Where we came from

1902

Aid Association for Lutherans (AAL) chartered as a fraternal benefit society that offered life insurance to support church members under the common bond of Lutheranism.

1917

Lutheran Brotherhood (LB) chartered as a fraternal benefit society that offered life insurance to support church members under the common bond of Lutheranism

2002

AAL and LB merged to become Thrivent Financial for Lutherans.

2013

The membership voted to extend the common bond to serve the broader Christian community; name changed to Thrivent Financial.

2020—beyond

Thrivent launches its new brand, reflecting our promise of helping current and future generations achieve financial clarity—so they can make the most of all they've been given.

Thrivent is the marketing name for Thrivent Financial for Lutherans. Insurance products issued by Thrivent. Not available in all states. Securities and investment advisory services offered through Thrivent Investment Management Inc., a registered investment adviser, member FINRA and SIPC, and a subsidiary of Thrivent. Thrivent.com/disclosures.



^{*}All data as of Dec. 31, 2023.

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¹Ratings are based on Thrivent's financial strength and claims-paying ability. Does not apply to investment product performance. For information on each rating, visit the individual rating agency's website

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